



EXCEL

Content Creation Workbook

3) BRAINSTORM CONTENT

Put your content pillar under the day of the week, and number the boxes for the month your planning.

MONDAY: TUESDAY: WEDNESDAY: THURSDAY: FRIDAY: SATURDAY: SUNDAY:

MONDAY:	TUESDAY:	WEDNESDAY:	THURSDAY:	FRIDAY:	SATURDAY:	SUNDAY:

The logo for 'Excel REALTY & MORTGAGE' is centered on the page. The word 'Excel' is written in a large, light blue, cursive script. Below it is a horizontal blue line that tapers at both ends. Underneath the line, the words 'REALTY & MORTGAGE' are written in a smaller, light blue, sans-serif, all-caps font.